

**Expanded Hospice Care in Moose Jaw
Donor Package**

2023



*“We cannot change the outcome,
But we can affect the journey.”*



HEARTLAND HOSPICE MOOSE JAW

*"We cannot change the
outcome, but we can affect the journey"*

Dear Potential Donor,

Hospice care is something people generally don't think about until someone they care for requires it. You will likely be surprised to find out that Moose Jaw and area, which is around 50,000 people, has only ONE (1) hospice bedroom which was created in the East Wing of Pioneer Lodge in Moose Jaw. You might rightly imagine; one bed is far from enough.

Without dedicated hospice beds, the terminally ill must either have their family care for them in their final end-of-life days or be relocated to the hospital. Whether you have lost someone dear to you in this manner or simply empathize with the necessity for end-of-life care, you no doubt understand the urgent need for more hospice beds and enhanced palliative care within our community.

Now, let us tell you about our organization, who we have to thank and how it all came to fruition.



It all started with Arlene Kolosky in 2013; while courageously facing her own end-of-life journey she recognized the need for Hospice Palliative Care in Moose Jaw

She had the privilege of experiencing her final days in the comfort of her own home but knew that not everyone would be so fortunate.

In May of 2013 Arlene approached a few of her close friends and acquaintances to advocate for Hospice Palliative Care in Moose Jaw. This group went on to establish an organization dedicated to achieving the dream of Hospice Palliative Care for Moose Jaw and surrounding area, and in November of 2014 Heartland Hospice Moose Jaw Inc. was officially established as an organization.





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MOOSE JAW

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Since the inception of **Heartland Hospice Moose Jaw Inc.** in 2014, we have been blessed by numerous contributions from within our community and beyond our province's borders. The **Early Bird Lions Club** was one of our first organizational partnerships with a \$10,000 donation in 2019. That donation, along with contributions from individuals and businesses, was utilized to furnish the first and only hospice bedroom which included items such as a palliative air mattress, TV, Recliner Chairs for the family and many more items.

Effectively tracking Bed Utilization over the past three years in Moose Jaw, it has demonstrated that One (1) bedroom is not enough to service our entire community and surrounding area, which is why we are now looking towards our community to help us raise funds for an expansion at Pioneer Lodge. Heartland Hospice Moose Jaw In collaboration with the **Saskatchewan Health Authority** and the **Ministry of Health**, are now working together to enhance palliative care services in Moose Jaw with an expansion project. This expansion project entails:

- Create, furnish and decorate THREE (3) Hospice Palliative bedrooms
- Renovate, furnish and decorate ONE (1) Family Room complete with library resources and family-friendly activities
- A Sacred Space accessible to entire facility to use
- Continued development of the *Serenity Garden*
- Creation of a family access door which will allow entrance outside of the Long-Term Care home entrance



Alone we can do so little, together we can do so much and we invite you to team up with us to help our vision come to fruition of creating an end-of-life haven in Moose Jaw for individuals and their families.

If you would like to further discuss supporting our organization, please contact either of us directly.

Sincerely,



Dr. Kerri Hetherington and Sara Bryan

Board Members - Heartland Hospice Moose Jaw Inc.



306-690-8699

capitalcampaign@hnmj.ca

Heartland Hospice Donor Levels

Level	Donation	Available	What the Donor Receives
Champion Name on website	Under \$2,500	Unlimited	<ul style="list-style-type: none"> • Thank you email with tax receipt • Name, without amount, alphabetically on 'Our Champion' page of website
Supporter Name on mosaic & website	\$2,500 to \$9,999	Unlimited	<ul style="list-style-type: none"> • Tax Receipt • Handwritten Thank-You Card • Name, without amount, alphabetically on 'Our Champion' page of website • Thanked in newsletter and our social media 'Thank-You Thursdays' • Name in lily mosaic at Pioneer Lodge (which will also be on website when complete)
Builder Name on mosaic, logo on website & name by tree/shrub	\$10,000	Unlimited	<ul style="list-style-type: none"> • Tax Receipt • Handwritten Thank-You Card/Phone call from Chair • Logo and link to their business website on our website • Donor profile in newsletter and on our social media • Name in stem of the lily mosaic at <i>Pioneer Lodge</i> (which will also be on website) • Tree or shrub planted in their name with name displayed on metal sign in ground
Investor 1 of 6 names in Family Room	\$25,000		<ul style="list-style-type: none"> • Sponsors' names (max 6) will be hung on stained glass made by local artisan in the <i>Family Room</i> • Framed Yvette Moore Limited Heartland Hospice Print • Press Release announcing sponsorship • Invitation to Hospice Grand Opening Ribbon Cutting • Quarterly newsletter with photos and updates until completion (for sharing with staff and stakeholders) • Tax Receipt • Handwritten Thank-You Card/Phone call from Chair • Logo and link to their business website on our website • Donor profile in newsletter and on our social media • 10-Year Naming and Recognition Term
Partner Name the My Wish Program	\$50,000		<ul style="list-style-type: none"> • Sponsorship of 'My Wish' program with name added to title (ie <i>Johnson's My Wish Program</i>) • Recognition on 'My Wish' webpage and pamphlets • Personal thank you after each wish • Framed Yvette Moore Limited Heartland Hospice Print • Press Release announcing sponsorship • Invitation to Hospice Grand Opening Ribbon Cutting • Quarterly newsletter with photos and updates until completion (for sharing with staff and stakeholders) • Tax Receipt • Handwritten Thank-You Card/Phone call from Chair • Logo and link to their business website on our website • Donor profile in newsletter and on our social media • 10-Year Naming and Recognition Term

Heartland Hospice Donor Levels

Level	Donation	Available	What the Donor Receives
Benefactor Name the Serenity Garden	\$75,000		<ul style="list-style-type: none"> • Naming rights for the 'Serenity Garden' ie <i>Johnson's Serenity Garden</i> • Listed as host of this summers 'Serenity Garden' grand opening and ribbon cutting ceremony • Framed Yvette Moore Limited Heartland Hospice Print • Press Release announcing sponsorship • Invitation to Hospice Grand Opening Ribbon Cutting • Quarterly newsletter with photos and updates until completion (for sharing with staff and stakeholders) • Tax Receipt • Handwritten Thank-You Card/Phone call from Chair • Logo and link to their business website on our website • Donor profile in newsletter and on our social media • 15-Year Naming and Recognition Term
Visionary Name a Hospice Room	\$150,000		<ul style="list-style-type: none"> • 1 of 3 Hospice Rooms named by business with beautiful sign by a local artisan featuring name in room • Table at Future Gala Event • Print and Podium Recognition at all events until project completion • Framed Yvette Moore Limited Heartland Hospice Print • Press Release announcing sponsorship • Invitation to Hospice Grand Opening Ribbon Cutting • Quarterly newsletter with photos and updates until completion (for sharing with staff and stakeholders) • Tax Receipt • Handwritten Thank-You Card/Phone call from Chair • Logo and link to their business website on our website • Donor profile in newsletter and on our social media • 15-Year Naming and Recognition Term
Pillar Name the entire Hospice Wing	\$250,000	1	<ul style="list-style-type: none"> • Naming rights for the entire Hospice Wing with signs on both the family entrance door and in the main hall • Table at Future Gala Event • Print and Podium Recognition at all events until project completion • ORIGINAL Yvette Moore Heartland Hospice Painting, Framed • Press Release announcing sponsorship • Invitation to Hospice Grand Opening Ribbon Cutting • Quarterly newsletter with photos and updates until completion (for sharing with staff and stakeholders) • Tax Receipt • Handwritten Thank-You Card/Phone call from Chair • Logo and link to their business website on our website • Donor profile in newsletter and on our social media • 20-Year Naming and Recognition Term



Champions 
Thank You
THURSDAY



- *Heartland Hospice Moose Jaw Inc. is a Registered Charity (Registration # 816010433 RR0002)*
 - *We issue Tax Receipts for all donations over \$20*
 - *We offer various levels of donor recognition depending on the level of commitment you choose*
- *We gratefully accept cheques or via our website's contribution page (etransfer/Credit Card)*

HEARTLAND HOSPICE



MOOSE JAW



Patient-Family Testimonial

I cannot say enough about the exceptional care that Jacquie received at Pioneer Lodge. The staff and support team that looked after her needs (and ours) were incredible!

The Palliative team is indeed just that! From the Physicians, pharmacists, and nurses all the way to the cleaning staff and volunteers. Jacquie's needs were met with humor, compassion, dignity and respect.

Many days and nights the staff would sit with the family and hear stories about Jacquie and be a supportive presence. They often stayed after shift to sit with the family. They are exceptional individuals in a predetermined circumstance.

The training of staff members to fulfill a supportive role such as this is a monumental and essential task as the need for rooms like this hospice room continues to increase.

Donna Ackerman and Family



Patient-Family Testimonial

After a 2-year battle with cancer, my uncle was admitted to Pioneer Lodge and within days was moved into the Hospice bedroom. The furnishings provided by Heartland Hospice made this difficult process for our family at least more comfortable. To catch a few minutes of sleep/rest in the recliners provided while still being able to be close to him was a relief.

The reading material placed in the room about end-of-life was invaluable and helped us as a family understand why my uncle was going through, what to expect, as well as to know the things my uncle was experiencing in the months and days leading up to his passing were a normal part of his mind and body preparing for end-of-life.

I thank you for the services your organization provides for those of us who are on such a difficult journey.

Sonya Hulgan & Family

HEARTLAND  HOSPICE
MOOSE JAW

Thank You



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